# **Abanop Samuel Fared**

## Senior UX UI Designer

💡 Cairo, Egypt

## About my passion

I'm passionate about UX/UI Product design, especially Mobile Applications and Web applications. My goal is to build meaningful and easy-to-use functional products, transform user problems into a delightful experience, Helping businesses grow and scale through design.

## **Experience**

I started my career in 2013, and check my current role. You can view more experiences from the LinkedIn profile link.

#### Senior UX UI Designer

Majarra - Full-time (Egypt) Nov 2021 - Present

- · Working with the growth team to improve User Experience to achieve business goals.
- Responsible for Majarra platforms to enhance User Experience depending on research and data insights.
- · Responsible for building design system for our platforms.
- · Create a plan for new features and discuss them with the team and stakeholders.
- · Communicate with the team all time before and after creating new features and align with the team on what we do and how we build this feature.

View more experiences...

# Education

Bachelor's Degree - Tourist Studies **Future Academy** 2009 - 2013

**UI/UX Design Specialization California Institute of the Arts** April 2019 - June 2019

**User Experiance Nanodegree Udacity - Certificate link** July 2022 - October 2022

View the certifications...

## **Key achievements**

- User Experience Nanodegree Certificate link
- · UX Design award 3rd winner in the middle east this competition by Tremoloo Agency.
  - Read the article Akla Presentation
- · Published JOS template on UI8, it's achieving more than +280 Downloads.
- · I've beautiful reviews from my mentees on adplist; Read now.

## Skills

#### Soft Skills

Communication, Teamwork, Problem-solving, Adaptability, and Leadership.

#### **Technical Skills**

User Experience Design (UXD), User Interface (UI), UX Research, Wireframe, Prototype, Product roadmaps, Business Goals, and Usability Testing.

#### Tools

Miro, Mural, Mockflow, Balsamig, Whimsical, Photoshop, Illustrator, Figma, Sketch, Adobe XD, Invision, Zeplin, Hotjar, Google Analytics, Lookback and Unbounce.

#### Language Skills

Arabic: Native speaker / English: Conversational

## Hobbies

Design, . Reading, and Listening to music.

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